## PACKAGING PECYNNU



"Spherical Blade Limited engaged Lagrafica to produce, against a very tight deadline, a themed range of marketing, exhibition and sales collateral and business stationery for our commercial launch into the golf market. This was a critical piece of work, since the image we wanted to convey was one of a professional, high quality, established company, but with an impactful, fresh and very customer friendly product introduction.

"Lagrafica immediately understood the brief and exceeded our expectations in creating exactly the right look, feel and impact across all the items we needed. The feedback we have received from customers and golf industry suppliers has been universally positive and Lagrafica's work has made a major contribution, at a very cost-effective price, to our immediate market profile."

Ian Smith - Director, Spherical Blade

## If you've got a giraffe, we've got a box to put it in...

Your corporate identity and literature may get your message out there. But it's your packaging that keeps the word on the street (whether there's a giraffe in there or not).

The whole world's busily competing for shelf space, so you'll need a fabulous design to attract the gaze of the casual browser. But have no fear - we've got the packaging specialists to bring you the best solution, whatever the size, shape (and species) of your product.

Plonk our designs on any shelf and we'll plant you in the customer's mind. We'll hypnotise them through irresistible packaging, making sure your product is the one their eager little hands reach for!

## Os oes gennych jiraff, mae gennym focs are ei gyfer...

Efallai y bydd eich hunaniaeth gorfforaethol a'ch llenyddiaeth yn lledaenu'r neges ond eich pecynnu sydd yn cadw'r neges ar flaenau tafod y bobl (os oes jiráff ai peidio).

Mae'r byd cyfan yn cystadlu am le ar y silff felly bydd angen dylunio rhagorol er mwyn dal sylw dyn y stryd. Peidiwch â phoeni mae gennym arbenigwyr pecynnu a fydd yn datrys y broblem beth bynnag y maint, siâp (a rhywogaeth) eich cynnyrch.

Bydd ein dyluniadau yn eich gosod ym meddyliau'r cwsmeriaid. Byddwn yn eu hypnoteiddio trwy ddefnyddio pecynnu anorchfygol gan sicrhau eu bod yn awyddus i'ch dewis!



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**Garden Angels** Packaging design / Dylunio pecyn







Brand and packaging design / Delwedd a dylunio pecyn











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